

# update

Vol. 2 No. 12

June 8, 1979

## MAY DAZE '79

Well, it had to happen eventually. For the first time in its four year history, May Daze became "rain-dazed."

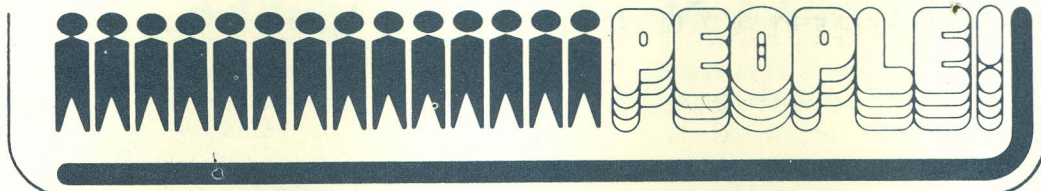
Intense rains Saturday, May 19 placed a damper on activities for the day. As a result, hours were shortened (9:00 a.m. to 6:00 p.m.) for Saturday, but another day, Sunday, was added, in full swing from noon to 5:00 p.m. The weather broke and many people came out to take advantage of it. If you were there, you were able to hear some excellent bluegrass/rock by "Steppin' Out" and watch the Pennsylvania Stoners put on an incredible "Beat the Goalie" demonstration.

Raffle winners of May Daze prizes were:

- 1st prize, Handmade quilt from Creative Quilters, Bethlehem-Esther Stansfield, A&SHHC Business Office
- 2nd prize, Watercolor painting by Catherine Goldsmith-Helen Ambrogio, A&SHHC Auxiliary
- 3rd prize, Suede wraparound skirt with needlepoint design from Needlepoint Studio in Emmaus-Marian Hixon
- 4th prize, Handmade Afghan donated by Mrs. Burton T. Kuhns-Olga Uhler, A&SHHC Auxiliary
- 5th prize, \$50.00 Gift Certificate to the Tree Topshop-Mr. E. Dragosits







**To Ambulatory Services**

Ann Balascak  
Denise Hemmis

**To Business Office**

Betty Bennicoff  
Harriet Call

**To Dietary**

Craig Cheney  
Debra Fuller  
Jeanne Shuman

**To Engineering**

Alan Keller  
Robert Vache

**To Escort Services**

Robert Faller  
Dave Kozemchak

**To Heart Station**

Mary Connolley

**To Housekeeping**

Chris Ferrara  
David Flickinger  
Margaret Lane  
Ronald Mazzuca  
Joan Oister  
Andrew Reichlin  
Doris Snyder  
Lester Souders

**To Laboratory**

Ann Spiker

**To Radiology**

Ethel Kemmerer  
Donna Schmidt

**To Respiratory Therapy**

Theodore Gress

**To Security**

Maureen McManus

**To SPD**

Bonnie Boyer  
Linda Garwacki  
Kathryn Griffin  
Karen Krobath  
Michelle Peters

**To Volunteers**

Sally Giltner

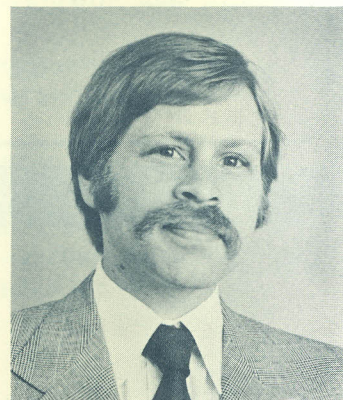
**Edward S. Hindin**, formerly Associate Executive Director at St. Mary Hospital, Hoboken, N.J., is the Hospital Center's new Director of Planning. Hindin, 35, has a B.A. in American Studies from Rutgers University, N.J. and a Master's of City and Regional Planning from Rutgers University Graduate School of Urban Planning and Policy Development.

As Planning Director, he will be responsible for management of all aspects of planning and program development for the Hospital Center in meeting the needs of its community and its area of service; and management of the interface between A&SHHC and the Pool Trust to ensure that projects are developed consistent with the mission of A&SHHC and the Trust.

**Gale E. Schmidt, Director of Public Relations and Development**, has been appointed to the Executive Committee of the Hospital Association of Pennsylvania Public Relations Society. Gale has also become co-chairman of the Program Planning Committee for the HAP Public Relations Society.

**Robert M. Jaeger, M.D.**, of the Allen Neurosurgical Association, Inc. was recently named President-Elect of the Mid-Atlantic Neurosurgical Association at its annual meeting in Philadelphia for a 1980-1981 term. He is also on the commission to change the by-laws of the Pennsylvania Medical Society.

Dr. Jaeger is a graduate of the University of Buffalo School of Medicine. He is Chief of the Division of Neurosurgery at the Hospital Center and Allentown Hospital. He is certified by the American Board of Neurological Surgery.



EDWARD HINDIN



ROBERT M. JAEGER, M.D.

## A SPECIAL THANKS . . . .

Another May Daze has come and gone, leaving in its muddy wake a feeling of "esprit de corps" among all who contributed to a successful venture, despite inclement weather.

To all of the A&SHHC personnel who supported us (physically, mentally and spiritually) we extend our sincerest thanks . . . and to any of those who may have been inconvenienced on our behalf, our apologies.

We appreciate the interest, time and effort on the part of everyone, and look forward to sharing with you a sunnier May Daze in 1980.

Sincerely,  
Nancy Ruddell  
General Chairman  
May Daze, 1979

P.S. Maryann Bachman and Alma Pfeiffer also wish to extend their warmest thanks to all those enthusiastic supporters who signed up to help and those who braved Saturday's weather to lend a hand! We couldn't have managed without you!



Gale Schmidt — Editor  
Jim Higgins — Associate Editor  
Janet Laudenslager — Staff Assistant  
Jack Dittbrenner — Photography  
Darla Molnar — Photography



# Governor's Fitness Conference

**Franco Harris will be there! The PA. Stoners will be there! Will you?** Where? The 1st Annual Governor's Physical Fitness and Sports Conference on June 15 and 16, that's where! Watch the experts as they demonstrate basketball, boxing, karate, football, soccer and gymnastics! Learn from the Parkettes; Willie Rodriguez, the World Boxing Association 3rd ranked welterweight contender; Jerry Sokolow, 1st degree blackbelt, and many more sports stars who will be on hand!

On Saturday, attend one of the many clinics in racket sports, bicycling, jogging, skiing, and swimming, plus learn about fitness for infants, pregnant women, and for people over 65!



FRANCO HARRIS

All of this will be happening, including 3 special mini-marathons:

**jogging** - enter a 1, 3 or 6.2 mile event

**bicycling** - enter a 3, 5 or 8 mile event at the L.C. Velodrome

**swimming** - 1/4, 1/2 or 1 mile meets

Also in attendance at the event will be several prominent speakers discussing the role of physical fitness in today's world. In addition, there will be a mini-trade show by manufacturers of fitness and sporting equipment.

The Conference is a cooperative effort of the Governor's Council, the City of Allentown, and the Hospital Center.

Registration is \$5 for Friday night, \$10 for all day Saturday (including lunch).

Contact Lee Price, Fitness Conference Coordinator, 821-3049, for more details.



Not only do we have tickets to **Great Adventure** (\$10.00 for Safari and Amusement; \$9.25 for amusement only) and **Hershey Park** (\$7.75 ages 10 and up; \$6.75 ages 5-9), but we also have tickets for "**Allentown Day at the Vet**" for a home Phillies game, Saturday, June 9. Tickets are \$12.00, and include round trip bus service and admission. Tickets are available from Jean Fignar, Business Office, 8:30-5:00. Better hurry though, we only have 39 tickets!

Speaking of baseball, the Hospital Center's entry into the East Penn Modified Pitch Softball League is winless after 4 games. Word has it that the situation will change soon.

Results of the first four games are:

ASH vs. Linde, May 9, 7-8; vs. Lechner Framing, May 27, 4-18; vs. Schaeffer Brewery, May 30, 4-14; vs. Electro-Chemical Co., June 1, 2-13.

Support for the team is growing, and the next two games coming up are against PSFS at Trexlertown field (behind Trexlertown Mall), Sunday June 10, 4:00 p.m. and Tuesday, June 19, 6:30 p.m.

Come on out and cheer!

On a happier note, the recent **Bake Sale**, sponsored by the RecCommittee, was a great success. Over \$175 was received from the sale of outstanding cakes, pies, cookies, cupcakes and fudge baked by many employees. A sincere thanks to all who made it happen!

**Volleyball League** - The A&SHHC intra-Hospital volleyball league is returning! If you played last summer, you already know how much fun everyone had. People interested in playing this year should contact Joanne Macko, Laboratory, X2050 to sign up by June 15.

**Bridge Club** - Anyone interested in getting together to form a Bridge group should fill out the form below and send it to Public Relations.

Name \_\_\_\_\_

Dept. \_\_\_\_\_ Phone \_\_\_\_\_

\_\_\_\_\_ beg. \_\_\_\_\_ intermed. \_\_\_\_\_ adv.

## NEW OUT-PATIENT LAB HOURS

This past week, the outpatient laboratory (2nd floor, across from staff lounge) changed its hours of service.

According to Elwood Ehr Gott, Administrative Assistant for Ambulatory Services, the change will provide better service to our patients by eliminating any delays in response time.

Emergency lab service is available 24 hours a day by special arrangement with the clinical lab by calling 821-2050. All the physician need do is alert the clinical lab by phone if emergency service is required for his/her patient during "off hours."

New hours are:

Monday - 8:00 a.m. - 6:30 p.m.

Tuesday - 8:00 a.m. - 4:00 p.m.

Wednesday - 8:00 a.m. - 6:30 p.m.

Thursday - 8:00 a.m. - 4:00 p.m.

Friday - 8:00 a.m. - 4:00 p.m.

Saturday - 8:00 a.m. - 12 noon

## WATCH THOSE WET FLOORS!

The A&SHHC Safety Committee has reported that employees injuries involving falls on wet floors is increasing.

According to Rose Haas, Employee Health Nurse, employees should use caution when near ice machines on the patient floors, and after floors have been mopped. Any spills should be reported immediately to Housekeeping to avoid any further injury.

The Safety Committee, comprised of 23 employees, has become a member of the Lehigh Chapter of the National Safety Council. By joining the Council, educational materials (books, posters, films, newsletters, technical reports, etc.) are made available for Hospital Center use when implementing safety programs.





## PARKING PROBLEM SOLVED

Hang on! Relief from the crowded parking situation is only a few weeks away! Work will start around the end of June on a new 130 space parking lot at the west end of the Hospital Center (see map).

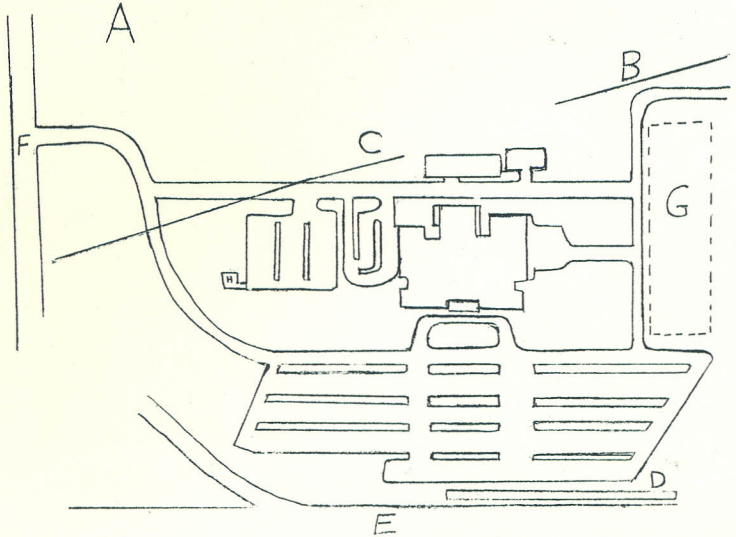
According to Leonard Farkas, Director of Engineering, some other property changes that have happened recently include work along old Dulles Road. To define the Hospital Center's property line, trees, undergrowth, and poison ivy were bulldozed out and seeded for grass.

Work will also start in the near future on placing power feed lines underground. These lines are located south of the boiler room and run overhead across the property to Cedar Crest Blvd. (see map)

And there is good news for employees interested in athletics!

A developer is studying construction of a recreational complex for employees and community use. The portion of the property being studied lies southwest of the entrance to the Hospital Center (see map). A baseball diamond, soccer field, basketball and tennis courts are possibilities planned for the area.

- A-Proposed Recreation Site
- B-Tree Line
- C-Proposed Underground Power Feed Lines
- D-Drainage Basin
- E-Route 309
- F-Cedar Crest Blvd.
- G-New Parking Lot



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## NOTICE TO ALL EMPLOYEES AND STAFF

Allentown Hospital's Proposed Modernization Plan will be presented by Kalman Fortoloczki, Vice President, Administration, Allentown Hospital Association, Tuesday, June 12, 1979, 8:30 a.m., Hospital Center Auditorium. Anyone who is interested is invited to attend.

Allentown and Sacred Heart Hospital Center  
1200 S. Cedar Crest Blvd.  
Allentown, Pa 18105

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